

AD WINNERS 2026

PROJECT NAME	CLIENT	AGENCY	CATEGORY
GRAND PRIX			
SOS POS	BCP Bank	Circus Grey	B01. Experiential Extensions
GOLD			
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Brain Un-Rot Library	Book X-cess	Grey Malaysia	E03. Platform Innovation
Bullet Machine	La Unión Newspaper & Artículo 19	Grey Mexico	C04. Film Craft
Lime Guides	AB InBev-Corona	Grey Global	B03. Retail/Field Activation
Lucky Fan Index	Wisła Kraków FC	VML Poland	D03. Sports Entertainment
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Must Love Coke	The Coca-Cola Company	Grey x VML	D03. Sports Entertainment
One More Question	LALCEC	Grey Argentina	H03. PR
SILVER			
30 Under 30	Change The Ref	Founders	B04. Stunts & Engagement
Arthits	B3	Tech and soul	D01. Branded Entertainment
MozaMbique has 2M	ABInBev	Create Mozambique	A03. Outdoor
MozaMbique has 2M	ABInBev	Create Mozambique	B04. Stunts & Engagement
No Bread, No Burger/ No Bread, No Hot-Dog/ No Bread, No Sandwich	Bauducco® Bread	Ampfy	A03. Outdoor
Sizz or Fizz	The Coca-Cola Company	Grey Global	B05 . Activation
Cokesticks	The Coca-Cola Company	Ogilvy Vietnam	A05. Direct
We Are Going To Defend It	The Coca-Cola Company	Grey Argentina	H02. Community & Advocacy
BRONZE			
18 Months	Second Nurture	Zombie Studio for klikk Health	C01. Animation/Vfx
2M SAMMA FRESH	ABInBev	Create Mozambique	A03. Outdoor
30 Under 30	Change The Ref	Founders	A04. Press/Print
Arthits	B3	Tech and soul	E01 Creator Content
Fertilizer 2.5	Thai Health Promotion Foundation	Grey Thailand	G.04 New Formats
FINALIST			
Detoxbet	B3	Tech and soul	B05. Activation
Detoxbet	B3	Tech and soul	I01. Creative Strategy
The Bulletproof Dress	March for our Lives	Founders	H02. Community & Advocacy
Uncomfortable nature sounds	UNQUIET	Tech and soul	A01. Audio/Radio
Work Anniversary	Volvo	Grey Brazil	E03. Platform Innovation

